



## Kurt Winter

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Philadelphia, Pennsylvania  
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I've been designing digital experiences for 5 + years across a variety industries. My love for typography and creativity keeps me inspired, along with a serious obsession for the outdoors and skateboarding.

# Experience

## RECOGNITION & ACHIEVEMENTS

kurtwinterdesign.com featured on  
Typewolf

kurtwinterdesign.com featured on  
Bestfolios

kurtwinterdesign.com featured on  
Semplice showcase

Nominated for Best Digital Agency *NORA  
Solution Excellence Awards*

Finalist for Best Loyalty Marketing *NORA  
Solution Excellence Awards*

## TOOLS

Sketch	After Effects
Principle	Photoshop
Invision	Illustrator
Cinema 4d	InDesign

## EDUCATION

RMIT - Cert IV - Applied Design

Process Masterclass

Typography Masterclass - Typewolf

## REFERENCES

Romain Colomer	Danny Phillips
Creative Lead	CX Director
Mirabeau	Arkade Digital
+31 685815027	+61 412 258 334

## LEAD UX/UI DESIGNER — ARKADE DIGITAL 2014-2018

Worked as the lead designer on projects collaborating closely with developers, PO's and clients within weekly sprint cycles.

Drove a human-centered approach within our agile workflow by successfully introducing research initiatives that would help build better products and trust with our clients.

Conducted weekly WIP and pitch presentation with clients

Ran regular design reviews and exercises with the design team and managed freelance designers.

Ran user interview and testing sessions.

## DIGITAL DESIGNER — PARCA DIGITAL 2013-2014

Designed promotional campaign content for emails, social media posts, landing pages and animated banner ads. Clients included: Oakley, Clarisonic, Lancôme, Redken, Politix.

## FREELANCE DESIGNER 2012-PRESENT

Working closely with clients on small branding projects both print and digital.

# Also

## PROFESSIONAL SKATEBOARDER — ADIDAS, SUPERBRAND, GLOBE 2005-2013

Compete in competitions, produce video and photo content, travelling and touring to locations across the globe.